

holihoon

MEDIA 

MEDIA KIT



TRAVEL



THEMED ENTERTAINMENT



OUTDOOR ADVENTURE



DESIGN | STYLE



TRANSPORTATION

Holihoon Media LLC is based in
Hendersonville, North Carolina.

WWW.HOLIHOONMEDIA.COM

PROFILE

Holihoon Media LLC owns, manages, and provides content to its portfolio of digital multimedia and print platforms focusing on topics such as travel, lifestyle, men's fashion, real estate, modern and themed design, transportation, and more. Founded by J. Daniel Jenkins, a licensed Architect and former Walt Disney Imagineer, Holihoon Media is fueled by Jenkins' decades long passion for travel, photography, and exploration. Jenkins is also Vice President at Kimco Multimedia, Inc. with whom Holihoon Media partners with for travel, outdoor adventure, and other focused content.

WEBSITES



COLLABORATING WEBSITES

SERVICES

- Digital Media Content Creation
- Photography and Editing
- Product Reviews
- Video and Editing
- Book Publishing
- Podcast Guest/Contributor
- FAM Trips
- Print Media Contributors

CUMULATIVE MEDIA REACH



themeparkarchitect.com
moderndesignstyle.com
wonderfulworldoftravel.com
couchpotatocamping.com
historicvirginiatravel.com

150,000+
Pageviews /
Month



@j_daniel_jenkins
@kimberly_button

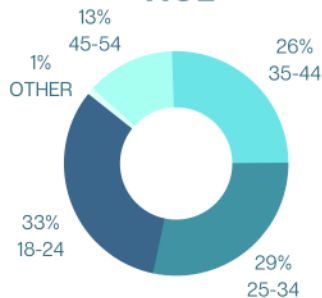
23,000
followers



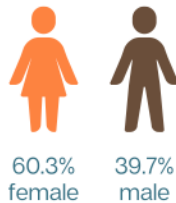
@holihoonmedia
@wonderfulworldoftravel
@couchpotatocamping

45,000+
Hrs / Month

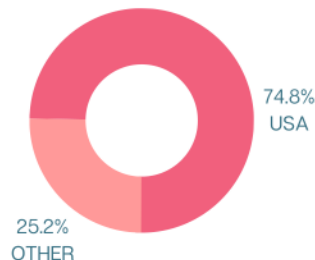
AGE



GENDER



COUNTRY



holihoon

MEDIA



J. Daniel Jenkins

President | Owner | Editor

Jenkins found his digital multimedia company, Holihoon Media LLC, by combining several niche websites he created and managed, while completing 25 years of accomplishments as a licensed Architect and design subject matter consultant in the A&E Commercial and Themed Entertainment industry. As President, Jenkins is leveraging his extensive knowledge of modern design, years of personal travel, and senior leadership experience running multi-million-dollar project teams for Fortune 100 companies, private clients, and investment groups.

- Member, North American Travel Journalists Association
- Member, International Assoc. of Press Photographers
- Chief Editor and Content Creator
- Vice President, Kimco Multimedia, Inc.
- Licensed Architect, Florida and North Carolina
- National Council of Architectural Registration Boards Certification (NCARB)
- LEED Accredited Professional (LEED AP)
- Mentor and Podcast Guest/Contributor
- Author, *The Design Manager: Successful Management of the Design Process*
- Author, *The Chesapeake & Ohio No. 614 Legacy: The Rise and Fall of an American Railroad Legend*
- Former Walt Disney Imagineer
- Published Photographer



Kimberly Button

Contributor | Content Creator

Button is journalist, editor, photographer, author, TV correspondent, YouTuber, blogger who has been writing and creating content for regional and national publications, her personal websites, and freelance work for over two decades. Kim is also a green living expert who writes and discusses topics focused on healthy living, sustainability, and green and sustainable travel.

- Member, Society of American Travel Writers (SATW)
- Member, North American Travel Journalists Assoc. (NATJA)
- President, Kimco Multimedia, Inc.
- Journalist and Content Creator
- WELL Accredited Professional
- Television correspondent for national and regional news
- Published print media, *AAA Go*, *Martha Stewart's Whole Living*, *National Geographic Traveler*, *United Airlines American Way*, *Blue Ridge Country* magazine
- Author, *The Ultimate Home Detox Guide*, *The Everything Guide to a Healthy Home*

